

ROBIN TAKES OFF IN US MARKET WITH BOEING DEAL

Robin Radar Systems have signed a deal with its first U.S. customer to trigger the companies' phased plan of entering and becoming established in the U.S. market.

Boeing will deploy one MAX® avian radar at a U.S. Boeing facility, as part of a six-month trial to mitigate the risk of bird strikes.

Boeing will use Robin's flagship avian radar on a demo and trial case basis, reviewing the radar data to assess and mitigate risk.

"The issue of bird strikes is as old as aviation itself," shares AJ Santomieri, Boeing Flight Operations Support. "We foresee specialized avian radars like these will become the Standard in Aviation and we're eager to assess its performance"

The deal marks a critical moment for Robin, as the company takes its first step towards becoming established in the United States with sights set on realizing a firm position in 2022.

This opportunity is a result of collaboration between Robin, Boeing and the Ministry of Economic Affairs and Climate Policy through Industrial Participation. For over 100 years, Boeing has been inspiring the world through innovation in aerospace. Today, both Robin and Boeing are pioneering new products, services, and technologies across commercial and military aviation.

Both companies are focused on creating value to support the markets and segments they cater to; making the cooperation particularly fitting.

European technology leader, Robin, ultimately aims to extend its reach and cater for not only the U.S. aviation market, but also for defense and security with its specialized drone radars.

"Robin and Boeing are dedicated to driving safety and integrity into all of our products and services," said Allison Melia, Boeing International Strategic Partnerships Manager. "Boeing has proudly partnered with Dutch companies for more than 80 years because of our shared commitment to excellence and dedication to our customers' missions.

"As the Ministry of Economic Affairs and Climate Policy, we seek for opportunities to strengthen the Netherlands' Defense Technological & Industrial Base. With partners like Boeing and Robin we are able to achieve our respective ambitions", mentioned Jan Christiaan Dicke, Commissioner Military Production.

Siete Hamminga, Chief Executive Officer of Robin Radar added: "the contract is an important and proud moment for Robin. As well as affiliation with a trusted and truly prestigious organization, the trial with Boeing is the first step as part of an ambitious plan to become an established name in the U.S. market.

"We're extremely excited to work with Boeing, and look forward to the project."

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